

TOLER SCHAFFER

NO. 902 P. 3

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60533 7590 09/07/2007

TOLER SCHAFFER, LLP  
8500 BLUFFSTONE COVE  
SUITE A201  
AUSTIN, TX 78759

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Grace Adams	(Depositor's name)
<i>Grace Adams</i>	(Signature)
October 5, 2007	(Date)

10/09/2007 FHETEK12 00000040 502469 10806047

01 FC:1501 1440.00 DA

02 F:1 APPLICATION NO. 10/09/07 DA

03 FC:0001 2.00 DA

10/08/047 03/22/2004

John Neil Cobb

1033-MS1020

1540

TITLE OF INVENTION: RHETORICAL CONTENT MANAGEMENT WITH TONE AND AUDIENCE PROFILES

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1400	\$300	\$0	\$1700	12/07/2007

EXAMINER	ART UNIT	CLASS-SUBCLASS
VEILLARD, JACQUES	2165	707-100000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.563).

☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.

☒ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.

2. For printing on the patent front page, list

(1) the names of up to 3 registered patent attorneys or agents OR, alternatively,

(2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1 Toler Schaffer, LLP

2

3

## 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

SBC Knowledge Ventures, L.P.

Reno, NV

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

## 4a. The following fee(s) are submitted:

☒ Issue Fee☒ Publication Fee (No small entity discount permitted)☒ Advance Order - # of Copies 3

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☐ A check is enclosed.☐ Payment by credit card. Form PTO-2038 is attached.☒ The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number 50-2469 (enclose an extra copy of this form).

## 5. Change in Entity Status (from status indicated above)

☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature

Date

Typed or printed name

Jeffrey G. Toler

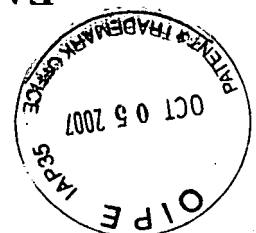
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38,342

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**FACSIMILE COVER SHEET**

**DATE:** October 5, 2007  
**TO:** MS: ISSUE FEE  
**FAX NO.:** 571-273-2885

**FROM:** Jeffrey G. Toler  
Reg. No.: 38,342

**RE U.S. App. No.:** 10/806,047, filed March 22, 2004  
**Applicant(s):** John Neil Cobb, et al.

**Atty Dkt No.:** 1033-MS1020

**Title:** RHETORICAL CONTENT MANAGEMENT WITH TONE AND  
AUDIENCE PROFILES

**NO. OF PAGES (including Cover Sheet):** 5

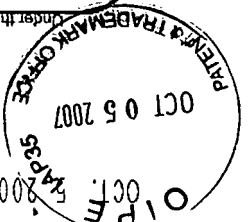
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- ☒ Issue Fee Transmittal [in duplicate] (2 pgs)
- ☒ Fee Address Indication Form (1 pg)

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PTO/SB/21 (04-07)

# TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission **5**

Application Number	10/806,047
Filing Date	03/22/2004
First Named Inventor	John Neil Cobb, et al.
Art Unit	2165
Examiner Name	VEILLARD, Jacques
Attorney Docket Number	1033-MS1020

## ENCLOSURES (Check all that apply)

<input checked="" type="checkbox"/> Free Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> License-related Papers	<input type="checkbox"/> Petition	<input type="checkbox"/> Provisional Application	<input type="checkbox"/> Power of Attorney, Revocation	<input type="checkbox"/> Change of Correspondence Address	<input type="checkbox"/> Terminal Disclaimer	<input type="checkbox"/> Request for Refund	<input type="checkbox"/> CD, Number of CD(s)	<input type="checkbox"/> Landscape Table on CD	Remarks
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## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Toler Schaffer, LLP
Signature	<i>[Signature]</i>
Printed name	Jeffrey G. Toler
Date	10-5-2007
Reg. No.	38,342

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Date	October 5, 2007

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